



TELL CANCER TO TAKE A HIKE SPONSORSHIP OPPORTUNITIES

As a generous sponsor, your organization will have an exceptional opportunity to partner with Hope & Cope's Tell Cancer to Take a Hike event and take advantage of the following benefits.

TOP OF THE WORLD EVENT SPONSOR \$25,000

Benefits:

- Prominent recognition as Official Event Sponsor
- Official tax receipt
- Invitation to our Launch in 2018
- Prominent logo visibility on plasma screen at Launch
- Corporate team participation at any and/or all hiking events in 2018
- Prime visibility of Company logo in all marketing material pertaining to the event
- Option to link company website to Hope & Cope website
- Premier logo recognition on Event sponsor page
- Leading logo visibility on Event Facebook page
- Photo opportunity on Hope & Cope Facebook page and Instagram
- Monthly tweets on #Kilicheznous Twitter account
- Team photo opportunity with signage board at any and/or all hikes
- Invitation to Closing Award Ceremony in December 2018
- Primary recognition at Closing Award Ceremony
- Pride in aligning your name or company identity with this unique and exciting Hope & Cope event
- Acknowledgement in Hope & Cope's Annual Review Newsletter

SUMMIT HIKE SPONSOR \$10,000

Benefits:

- Recognition as the Official Hike Sponsor
- Official tax receipt
- Invitation to our Launch in 2018
- Logo mention on plasma screen at Launch
- Corporate team participation in your sponsored hike in 2018
- Visibility of logo in all marketing material pertaining to the hike
- Logo recognition on Event sponsor page
- Logo mention on Event Facebook page
- Photo opportunity on Hope & Cope Facebook page and Instagram
- Sponsored hike tweets on #Kilicheznous Twitter account
- Team photo opportunity with signage board at sponsored hike
- Invitation to Closing Award Ceremony in December 2018
- Pride in aligning your name or company identity with this unique and exciting Hope & Cope hike
- Acknowledgement in Hope & Cope's Annual Review newsletter

PEAK SPONSOR \$5,000

Benefits:

- Recognition as Peak Sponsor
- Official tax receipt
- Invitation to our Launch in 2018
- Name mention on plasma screen at Launch reception
- Optional participation in monthly hikes
- Name recognition on Event sponsor page
- Name mention on Event Facebook page
- Photo opportunity on Hope & Cope Facebook page and Instagram
- Tweets on #Kilicheznous Twitter account
- Invitation to Closing Award Ceremony in December 2018
- Pride in aligning your name or company identity with this unique and exciting Hope & Cope fundraiser
- Acknowledgement in Hope & Cope's Annual Review newsletter

Did you know – the impact of your dollars?

In the past 3 years, Hope & Cope has had 4,124 referrals, 36% continue to be in touch with our services, and annually 1,437 new referrals. In 2016, the Wellness Centre had 8,177 participant activity attendance and 3,912 in our gym alone. Our special events were attended by 1,186 participants and 1,796 practical resources were supplied to patients.

FACTS ABOUT HOPE & COPE

Bilingual services include:

- Peer support for all types of cancer – individual and/or groups
- Professional assessment, personalized wellness plan, and referrals
- Stress reduction, relaxation, meditation, yoga, qi gong and tai chi as well as supervised exercise in a fully equipped gym
- Practical resources: head-coverings, Look Good, Feel Better (makeup, skin care), and library
- Workshops on everything from coping with a new diagnosis to taking back your life after cancer
- CancerFightClub offers programs for young adults and young families with cancer
- Choir, cooking classes, nutritious meals
- Financial support

The Cancer Wellness Centre

A warm and inviting home environment offering classes in our spacious yoga studio, art studio, cozy living rooms, demonstration kitchen and beautiful garden.